Eat My Socks

Feelin’ Fresh Collection

SS2022

eatmysocks.shop
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About us

EAT MY SOCKS is a sock brand created by Jaime and Elodie, a young couple living in Barcelona. Both have the same life philosophy: Life is a game, and we shouldn’t take it too seriously! After founding several successful gift brands over the last 15 years, they decided to create EAT MY SOCKS.

At EAT MY SOCKS we design unique socks shaped as unexpected objects. From our food collection, which includes a wide range of models such as cheeseburger, sushi and pancake socks, to our trend line including fun forms like animals, flowers and other trendy icons. EAT MY SOCKS offers a large collection of creative, edgy and playful socks, all of which guarantee 100% surprise and are a perfect wow-factor gift!

EAT MY SOCKS has a mission to be gender-neutral and inclusive within the fashion industry. All our models are unisex and one size fits all!

Our socks require transparent packaging to display our amazing shapes and trigger a wow effect to the receiver of your gift! However, we didn’t want transparency to mean a loss of consciousness for our planet. That’s why all the plastic we use at EAT MY SOCKS is 100% recycled and recyclable. In addition, the film lamination that protects all our cartons is made of wood pulp, a biodegradable natural substance that helps you fully recycle your packaging.

If you love our first collection, stay tuned... the best is yet to come! EAT MY SOCKS is a revolution, and you will never look at your feet the same way again!
Food Collection

Wear your favorite food and make a statement.
**Hot Dog**

SKU: ESN0CCH00
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8426566429853
Casepack: 6 units

**Cheeseburger**

SKU: ESN0CCH00
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8426566429853
Casepack: 6 units

**French Fries**

SKU: ESN0CCHFR
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8426566429853
Casepack: 6 units

**Classic BLT**

SKU: ESN0CCH20
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8426566429855
Casepack: 6 units
Popcorn
SKU: EM08OCPCO
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp laminating and 100% recycled PET
Unit EAN code: 84606542198348
Casepack: 6 units

Napoli Pizza
SKU: EM08OCPIZ2
Contents: 2 pairs of socks
Style: Crew socks
Packaging: Paper box with wood pulp laminating and 100% recycled PET
Unit EAN code: 84606542198349
Casepack: 6 units

Model: Pizza Slice
SKU: EM08OCPIZ4
Contents: 1 pair of socks
Style: Crew socks
Packaging: Paper box with wood pulp laminating and 100% recycled PET
Unit EAN code: 84606542198350
Casepack: 6 units
Cake

Model: Rainbow
SKU: ESMNOCARA
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8456954298778
Casepack: 6 units

Model: Chocolate
SKU: ESMOCACH
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8456954298761
Casepack: 6 units

Sweet Cupcake

Model: Chocolate
SKU: ESMOCOCH
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper cup with PE cover
Unit EAN code: 8456954298782
Casepack: 6 units

Model: Strawberry
SKU: ESMOCOINT
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper cup with PE cover
Unit EAN code: 8456954298799
Casepack: 6 units
Sweet Lollipop

SKU: EMS0OC5SWL0
Content: 1 pair of socks
Style: Over the calf
Packaging: PVC bag, wooden stick, cartoon label and display
Unit EAN code: 84356584299629
Casepack: 6 units

Dolce Gelato

Model: Melon and panna cotta
SKU: EMS0OC5PG0G
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 84356584298716
Casepack: 6 units

Frozen Pop

Model: Strawberry
SKU: EMS0OC5FPST
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 84356584298744
Casepack: 6 units

Model: Watermelon
SKU: EMS0OC5PWAW
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 84356584298751
Casepack: 6 units
<table>
<thead>
<tr>
<th></th>
<th>Salmon Bagel</th>
<th>Caffè Latte</th>
<th>Todd’s Pancakes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SKU:</strong></td>
<td>EMSNCRBASA4</td>
<td>EMSNOCSLAC4</td>
<td>EMSNOCTOPA</td>
</tr>
<tr>
<td><strong>Contents:</strong></td>
<td>1 pair of socks</td>
<td>2 pair of socks</td>
<td>1 pair of socks</td>
</tr>
<tr>
<td><strong>Style:</strong></td>
<td>Crew socks</td>
<td>Over the calf</td>
<td>Over the calf</td>
</tr>
<tr>
<td><strong>Packaging:</strong></td>
<td>Paper box with wood pulp lamination and 100% recycled PET</td>
<td>Paper cup with PE cover</td>
<td>Paper box with wood pulp lamination and 100% recycled PET</td>
</tr>
<tr>
<td><strong>Unit EAN code:</strong></td>
<td>84356564298845</td>
<td>84356564296935</td>
<td>84356564296013</td>
</tr>
<tr>
<td><strong>Casepack:</strong></td>
<td>6 units</td>
<td>6 units</td>
<td>6 units</td>
</tr>
</tbody>
</table>
French Baguette

SKU: EMSNCRF/RBA
Content: 1 pair of socks
Style: Crew socks
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8435604288650
Casepack: 6 units

Wild Sardines

SKU: EMSNCRHS/WSA
Content: 1 pair of socks
Style: Crew socks
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8435604288659
Casepack: 6 units

Bon Croissant

SKU: EMSNOCR/CR
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8435604288656
Casepack: 6 units

Supreme Salami

SKU: EMSNOCSS/USA
Content: 1 pair of socks
Style: Over the calf
Packaging: Elastic net
Unit EAN code: 8435604288478
Casepack: 6 units
Soft Gruyère

SKU: EMSNC350GR
Content: 1 pair of socks
Style: Crew socks
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8436564298898
Casepack: 6 units

Blue Cheese

SKU: EMSNOCSRICH
Content: 1 pair of socks
Style: Over-the-calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8436564298899
Casepack: 6 units

Petit Camembert

SKU: EMSNOCPECA
Content: 1 pair of socks
Style: Over-the-calf
Packaging: Wooden box and paper
Unit EAN code: 8436564298592
Casepack: 6 units
Juicy Papaya
SKU: EMSNOCFFPA
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8436564298863
Casepack: 6 units

Fresh Watermelon
SKU: EMSNOCFFWA
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8436564298869
Casepack: 6 units

Ripe Avocado
SKU: EMSNOCFFAV
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8436564298869
Casepack: 6 units

Tropical Banana
SKU: EMSNOCFFBA
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8436564298876
Casepack: 6 units
**Tasty Nachos**

SKU: EMSNCRMA2
Contents: 2 pairs of socks
Style: Crew socks
Packaging: Paper bowl with PET cover
Unit EAN code: 8430554298942
Casepack: 6 units

**Spicy Burrito**

SKU: EMSNOCSPBU
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8430554298921
Casepack: 6 units

**Spicy Taco**

SKU: EMSNOCSPYA
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8430554298938
Casepack: 6 units
Salmon Maki

SKU: ESMNO8CMASA
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 9439064298430
Casepack: 6 units

Cali Roll

SKU: ESMNO8CMACCA
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 9439064298447
Casepack: 6 units

Tuna Maki

SKU: ESMNO8CMAYTV
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 9439064298447
Casepack: 6 units
Nigiri Box

SKU: EMSNOCNX2
Content: 2 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8435664298415
Casepack: 6 units

Maki Box

SKU: EMSNOCMAX2
Content: 2 pairs of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8435664298422
Casepack: 6 units

Sushi Box

SKU: EMSNOCSTUX3
Content: 3 pairs of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8435664298439
Casepack: 6 units

PRODUCT OF JAPAN
Miso Ramen
SKU: EMSNOCRAX2
Contents: 2 pairs of socks
Style: Over the calf
Packaging: Paper bout with PET cover
Unit EAN code: 8455654285294
Casepack: 6 units

Poke Bowl
SKU: EMSNOCFOX2
Contents: 2 pair of socks
Style: Over the calf
Packaging: Paper bout with PET cover
Unit EAN code: 8455654285815
Casepack: 6 units

Fortune Cookie
SKU: EMSNOCFOCO
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8455654286770
Casepack: 6 units
Trend Collection

GLOW

Express yourself with your socks and dare to stand out.
Wild Cheetah

Model: Black
SKU: EMSSCCBKR
Content: 1 pair of socks
Style: Crew Socks
Packaging: Hanging paper with wood pulp lamination and 100% recycled PET
Unit EAN code: 8435656428523
Casepack: 6 units

Model: White
SKU: EMSSCCAWH
Content: 1 pair of socks
Style: Short Crew Socks
Packaging: Hanging paper with wood pulp lamination and 100% recycled PET
Unit EAN code: 8435656428530
Casepack: 6 units

Cat Walk

Cute Puppy

Model: Brown
SKU: EMSSCOPURR
Content: 1 pair of socks
Style: Over the calf
Packaging: Hanging paper with wood pulp lamination and 100% recycled PET
Unit EAN code: 8435656428554
Casepack: 6 units
<table>
<thead>
<tr>
<th>Product Name</th>
<th>Model</th>
<th>SKU (EMSN)</th>
<th>Content</th>
<th>Style</th>
<th>Packaging</th>
<th>Unit EAN Code</th>
<th>Case pack</th>
<th>Unit EAN code</th>
<th>Case pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tropical Butterfly</td>
<td>Blue</td>
<td>ESMNOCTBL</td>
<td>1 pair of socks</td>
<td>Over the calf</td>
<td>Paper box with wood pulp lamination and 100% recycled PET</td>
<td>8436964298205</td>
<td>6 units</td>
<td>8436964298205</td>
<td>6 units</td>
</tr>
<tr>
<td>Chill Pill</td>
<td></td>
<td>ESMNOCCHPI</td>
<td>1 pair of socks</td>
<td>Over-the-calf</td>
<td>Hanging paper with wood pulp lamination and 100% recycled PET</td>
<td>8436964298294</td>
<td>6 units</td>
<td>8436964298294</td>
<td>6 units</td>
</tr>
<tr>
<td>Pretty Rose</td>
<td>Red</td>
<td>ESMNNSCGRRE</td>
<td>1 pair of socks</td>
<td>Short Crew Socks</td>
<td>Paper box with wood pulp lamination and 100% recycled PET</td>
<td>8436964298546</td>
<td>6 units</td>
<td>8436964298546</td>
<td>6 units</td>
</tr>
<tr>
<td>Game Over</td>
<td></td>
<td>ESMNOCGMOV</td>
<td>1 pair of socks</td>
<td>Over the calf</td>
<td>Paper box with wood pulp lamination and 100% recycled PET</td>
<td>8436964298652</td>
<td>6 units</td>
<td>8436964298652</td>
<td>6 units</td>
</tr>
</tbody>
</table>

\[\text{Tropical Butterfly}\]

\[\text{Chill Pill}\]

\[\text{Pretty Rose}\]

\[\text{Game Over}\]
Free the Nipple

Model: Black
SKU: EMNOCFNHK
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8436364298492
Casepack: 6 units

Model: White
SKU: EMNOCFNWH
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8436364298485
Casepack: 6 units

Love Me

Model: Pink
SKU: EMNCRLOPK
Contents: 1 pair of socks
Style: Short Crew Socks
Packaging: Hanging paper with wood pulp lamination and 100% recycled PET
Unit EAN code: 8436364298553
Casepack: 6 units

Model: Red
SKU: EMNCRLORED
Contents: 1 pair of socks
Style: Short Crew Socks
Packaging: Hanging paper with wood pulp lamination and 100% recycled PET
Unit EAN code: 8436364298560
Casepack: 6 units
Saturday Sunday

SKU: EMNCMSX2
Content: 2 pairs of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8456564299003
Casepack: 0 units

Rainbow Dream

Model: Classic
SKU: EMNCRCDCL
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8456564299522
Casepack: 0 units

Monday Friday

SKU: EMNCMFX2
Content: 2 pairs of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8456564299008
Casepack: 0 units

Model: Pinky
SKU: EMNCRDFK
Content: 1 pair of socks
Style: Over the calf
Packaging: Paper box with wood pulp lamination and 100% recycled PET
Unit EAN code: 8456564299599
Casepack: 0 units
Doodle Face

Model: Doodle Face
SKU: EBMNSCRDOGR
Content: 1 pair of socks
Style: Crew socks
Packaging: Hanging paper with wood pulp lamination and 100% recycled PET
Unit EAN code: 84365664258928
Casepack: 6 units

Magic Moon

Model: Magic Moon
SKU: EBMNSCMAMO
Content: 1 pair of socks
Style: Short Crew Socks
Packaging: Hanging paper with wood pulp lamination and 100% recycled PET
Unit EAN code: 84365664258928
Casepack: 6 units

Hot Sunshine

Model: Hot Sunshine
SKU: EBMNSCWSHU
Content: 1 pair of socks
Style: Short Crew Socks
Packaging: Hanging paper with wood pulp lamination and 100% recycled PET
Unit EAN code: 84365664258928
Casepack: 6 units

Calaca

Model: Calaca
SKU: EBMNSCCLWAH
Content: 1 pair of socks
Style: Over the calf
Packaging: Hanging paper with wood pulp lamination and 100% recycled PET
Unit EAN code: 84365664258928
Casepack: 6 units
Yin Yoga

Model: Green
SKU: E2SNOCYYGR
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper label with elastic strap
Unit EAN code: 8435606298677
Casepack: 6 units

Model: Purple
SKU: E2SNOCYYYPU
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper label with elastic strap
Unit EAN code: 8435606298684
Casepack: 6 units

Rugs

Model: Barbor
SKU: E2SNOCYCBRE
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper label
Unit EAN code: 8435606298614
Casepack: 6 units

Model: Persian
SKU: E2SNOCYBRUE
Contents: 1 pair of socks
Style: Over the calf
Packaging: Paper label
Unit EAN code: 8435606298607
Casepack: 6 units
Displays

Model: Display Stand type 2 "Make Your Own"
SKU: EMDSISP0901
Contents: Suitable for approx. 240 units (40 cases/pack)
Price: £5.76 - free for shops with orders over £100 in EatMySocks
Material: Metal
Formats: 45 x 45 x 60 cm
Packaging: Corrugated Cardboard Box
Unit EAN code: 8436622280014
Casepack: 1 unit
Options: You can ask our team to compose it for you.

Model: Display Table type 1 Ready-made "Salmon Food"
SKU: EMDSISP014AF
Contents: 6 Fortune Cookies + 18 Salmon Maki + 18 Cali Roll + 12 Tuna Maki + 6 Nigiri Box + 6 Maki Box + 12 Sushi Box + 6 Miso Ramen (includes stock for replenishment)

Model: Display Table type 1 Ready-made "Very French"
SKU: EMDSISP014V
Contents: 24 Petit Coorsums + 10 Supreme Salami + 18 French Baguettes + 18 Blue Cheese + 18 Bon Croissant + 18 Soft Grilled (includes stock for replenishment)

Model: Display Table type 1 Ready-made "Tropical Food"
SKU: EMDSISP014TP
Contents: 18 Juicy Papaya + 18 Tropical Banana + 18 Ripe Avocado + 18 Fresh Watermelon + 18 Poke Bowl (includes stock for replenishment)

Model: Display Table type 1 Ready-made "Only Sweet"
SKU: EMDSISP014OS
Contents: 6 Joe’s Donut Chocolate + 12 Joe's Donut Strawberry + 12 Donut Gelato + 12 Chewy Cookie + 6 Todd’s Pancakes + 6 Bon Croissant + 12 Frozen Pop Strawberry + 12 Frozen Pop Watermelon + 6 Sweet Waffle + 12 Sweet Cupcake Strawberry + 6 Chocolate Cupcake + 12 Chocolate Cake + 12 Rainbow Cube (includes stock for replenishment)

Model: Display Table type 1 Ready-made "Fast-Food"
SKU: EMDSISP010FF
Contents: 12 Cheeseburger + 12 French Fries + 12 Napoli Pizza Slice + 6 Napoli Pizza full + 12 Hot Dogs + 6 Texas Nachos + 6 Classic BLT + 12 Salmon Bagel + 6 Pop Corn + 6 Spicy Taco + 6 Spicy Burrito (includes stock for replenishment)

Model: Display Table type 1 "Yummy Yummy"
SKU: EMDSISP010Y
Contents: Suitable for approx. 24 units (6 cases/pack)
Options: You can ask our team to compose it for you, or choose from our series of "Ready-Made displays". Check your favorito compositions on this
Contact

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B2C website: eatmysocks.shop
hello@eatmysocks.shop
Catalogue: thewoweffectcompany.com/catalogues/eatmysocks.pdf